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KUESIONER PENELITIAN

A. IDENTITAS USAHA

1. Nama Coffee Shop :
2. Tahun berdiri :
3. Jumlah cabang :
4. Jumlah rata-rata konsumen per hari:
5. Jabatan responden
 - Owner
 - Manager
 - Marketing

B. SPESIFIKASI COFFEE SHOP

6. Ada menu apa saja dengan based kopi dan harganya?
.....
7. Menu lain dengan based non-kopi dan harganya?
.....
8. Fasilitas apa saja yang disediakan untuk konsumen?
.....
9. Konsep seperti apa yang diangkat oleh coffee shop?
.....

C. AKTIVITAS PEMASARAN COFFEE SHOP

10. Apa saja bentuk aktivitas pemasaran yang dilakukan
 - Iklan (Media sosial / offline)
 - Promo (Diskon, B1G1, membership)
 - Event
 - Endorsement
 - Lainnya:

11. Aktivitas pemasaran yang dilakukan dalam 1 bulan terakhir

- Media Sosial
Berapa konten yang diupload:.....
- Banner/poster
Berapa jumlah yang disebar :.....
- Diskon
Berapa Rp diskon yang dipakai : Rp.
- B1G1
Berapa Rp B1G1 yang dipakai : Rp.
- Membership
Berapa Rp yang dipakai : Rp.
- Event
Berapa event yang diadakan:.....
- Endorsement
Berapa endorse yang dibuat :.....
- Lainnya:.....
- Lainnya:.....
- Lainnya:.....

12. Media promosi apa yang paling sering digunakan

- Media Sosial (Instagram, TikTok, ads, dll)
- Offline (Banner, poster, dll)
- Event

13. Apakah Coffee Shop memiliki anggaran khusus untuk pemasaran

- Ya, Berapa anggaran per bulan? Rp.
- Tidak
 - a. Jika tidak, bagaimana biaya pemasaran diperoleh?
 - Digabung dengan operasional
 - Dikeluarkan secara insidental
 - Berdasarkan kebutuhan promosi tertentu
 - b. Dalam kondisi tersebut, berapa perkiraan rata-rata biaya pemasaran per bulan? Rp.

D. BIAYA PEMASARAN

14. Berapa total biaya pemasaran yang dikeluarkan dalam 1 bulan terakhir?

Rp.

15. Rincian penggunaan biaya pemasaran

- Administrasi
- Tenaga kerja pemasaran
- Internet
- Lainnya:

16. Rincian biaya pemasaran per bulan:

a. Iklan (Media sosial/Offline)

- 1) Pengelolaan media sosial: Rp.
- 2) Digital ads (Meta, Google, dll): Rp.
- 3) Endorsement: Rp.
- 4) Banner/pamflet: Rp.

b. Promo (Diskon, B1G1, dll)

- 1) Diskon: Rp.
- 2) Produk tambahan: Rp.
- 3) Kemasan khusus: Rp.

c. Kemasan

- 1) Desain: Rp.
- 2) Produksi: Rp.

d. Event

- 1) Dekorasi: Rp.
- 2) Peralatan: Rp.
- 3) Pengisi acara: Rp.
- 4) Pamflet/flyer: Rp.
- 5) Perizinan: Rp.
- 6) Keamanan: Rp.
- 7) Lainnya: Rp.

e. Lainnya: Rp.

E. PENJUALAN DAN KEUNTUNGAN

17. Berapa rata-rata penjualan (omzet) dalam 1 hari?
Rp.
18. Berapa total penjualan (omzet) dalam 1 bulan terakhir?
Rp.
19. Berapa keuntungan bersih dalam 1 bulan terakhir?
Rp.
20. Apakah terjadi peningkatan penjualan setelah adanya aktivitas pemasaran
- Ya
 - Tidak

F. GROWTH PEMASARAN

21. Setelah adanya aktivitas pemasaran, apakah penjualan meningkat?
.....
22. Berapa jumlah penjualan dalam 1 bulan terakhir?
.....
23. Konsumen berasal darimana saja?
.....
24. Konsumen terjauh berasal darimana?
.....
25. Apakah terjadi pembelian berulang atau repeat order dari konsumen?
- Ya
 - Tidak
26. Ulasan yang diberikan konsumen apakah baik sejauh ini?
.....
27. Bagaimana ulasan yang diberikan oleh konsumen?
.....

G. EVALUASI EFEKTIVITAS BIAYA PEMASARAN

28. Apakah pernah mengevaluasi efektivitas biaya pemasaran secara khusus?
- Ya
 - Tidak
29. Apakah biaya pemasaran yang dikeluarkan sebanding dengan hasil penjualan?
- Sangat sebanding
 - Cukup sebanding
 - Kurang sebanding
30. Aktivitas pemasaran mana yang paling efektif?
.....
31. Aktivitas pemasaran mana yang paling besar biayanya namun kurang efektif?

LAMPIRAN



date	outlet_id	outlet_name	units_sold	low_price	revenue
29 November 2025	1.0SAH		39	20000	780000
30 November 2025	1.0SAH		47	20000	940000
01 December 2025	1.0SAH		37	20000	740000
02 December 2025	1.0SAH		34	20000	680000
03 December 2025	1.0SAH		45	20000	900000
04 December 2025	1.0SAH		36	20000	720000
05 December 2025	1.0SAH		35	20000	700000
06 December 2025	1.0SAH		55	20000	1100000
07 December 2025	1.0SAH		47	20000	940000
08 December 2025	1.0SAH		49	20000	980000
09 December 2025	1.0SAH		45	20000	900000
10 December 2025	1.0SAH		46	20000	920000
11 December 2025	1.0SAH		43	20000	860000
12 December 2025	1.0SAH		48	20000	960000
13 December 2025	1.0SAH		40	20000	800000
14 December 2025	1.0SAH		32	20000	640000
15 December 2025	1.0SAH		28	20000	560000
16 December 2025	1.0SAH		31	20000	620000
17 December 2025	1.0SAH		36	20000	720000
18 December 2025	1.0SAH		36	20000	720000
19 December 2025	1.0SAH		48	20000	960000
20 December 2025	1.0SAH		52	20000	1040000
21 December 2025	1.0SAH		45	20000	900000
22 December 2025	1.0SAH		45	20000	900000
23 December 2025	1.0SAH		49	20000	980000
24 December 2025	1.0SAH		37	20000	740000
25 December 2025	1.0SAH		43	20000	860000
26 December 2025	1.0SAH		43	20000	860000
27 December 2025	1.0SAH		37	20000	740000
		Total	41		
28 December 2025	1.0SAH		52	20000	1040000
29 December 2025	1.0SAH		46	20000	920000
30 December 2025	1.0SAH		42	20000	840000
31 December 2025	1.0SAH		49	20000	980000
01 January 2026	1.0SAH		53	20000	1060000
02 January 2026	1.0SAH		46	20000	920000
03 January 2026	1.0SAH		35	20000	700000
04 January 2026	1.0SAH		36	20000	720000
05 January 2026	1.0SAH		33	20000	660000
06 January 2026	1.0SAH		36	20000	720000
07 January 2026	1.0SAH		43	20000	860000
08 January 2026	1.0SAH		33	20000	660000
09 January 2026	1.0SAH		52	20000	1040000
10 January 2026	1.0SAH		41	20000	820000
11 January 2026	1.0SAH		43	20000	860000
12 January 2026	1.0SAH		38	20000	760000
13 January 2026	1.0SAH		26	20000	520000
14 January 2026	1.0SAH		32	20000	640000
15 January 2026	1.0SAH		29	20000	580000
16 January 2026	1.0SAH		46	20000	920000
17 January 2026	1.0SAH		41	20000	820000
18 January 2026	1.0SAH		29	20000	580000
19 January 2026	1.0SAH		42	20000	840000
20 January 2026	1.0SAH		38	20000	760000
21 January 2026	1.0SAH		46	20000	920000
22 January 2026	1.0SAH		41	20000	820000
23 January 2026	1.0SAH		35	20000	700000
24 January 2026	1.0SAH		42	20000	840000
25 January 2026	1.0SAH		46	20000	920000
		Total	40		
26 January 2026	1.0SAH		37	20000	740000
27 January 2026	1.0SAH		27	20000	540000
28 January 2026	1.0SAH		23	20000	460000
29 January 2026	1.0SAH		31	20000	620000
30 January 2026	1.0SAH		35	20000	700000
31 January 2026	1.0SAH		43	20000	860000
01 February 2026	1.0SAH		40	20000	800000
02 February 2026	1.0SAH		41	20000	820000
03 February 2026	1.0SAH		43	20000	860000
04 February 2026	1.0SAH		42	20000	840000
05 February 2026	1.0SAH		37	20000	740000
06 February 2026	1.0SAH		36	20000	720000
07 February 2026	1.0SAH		48	20000	960000
08 February 2026	1.0SAH		53	20000	1060000
09 February 2026	1.0SAH		47	20000	940000
10 February 2026	1.0SAH		50	20000	1000000
11 February 2026	1.0SAH		42	20000	840000
12 February 2026	1.0SAH		43	20000	860000
13 February 2026	1.0SAH		36	20000	720000
14 February 2026	1.0SAH		41	20000	820000
15 February 2026	1.0SAH		46	20000	920000
16 February 2026	1.0SAH		40	20000	800000
17 February 2026	1.0SAH		51	20000	1020000
18 February 2026	1.0SAH		42	20000	840000
19 February 2026	1.0SAH		35	20000	700000
20 February 2026	1.0SAH		45	20000	900000
21 February 2026	1.0SAH		34	20000	680000
22 February 2026	1.0SAH		47	20000	940000
23 February 2026	1.0SAH		41	20000	820000
24 February 2026	1.0SAH		25	20000	500000
25 February 2026	1.0SAH		41	20000	820000
26 February 2026	1.0SAH		51	20000	1020000
27 February 2026	1.0SAH		45	20000	900000
		Total	41		
		Total	1296		Rp 25.920.000
					Rp 73.300.000

date	outlet_id	outlet_name	units_sold	low_price	revenue
29 November 2025	2.0SAW		26	18000	468000
30 November 2025	2.0SAW		34	18000	612000
01 December 2025	2.0SAW		34	18000	612000
02 December 2025	2.0SAW		35	18000	630000
03 December 2025	2.0SAW		41	18000	738000
04 December 2025	2.0SAW		45	18000	810000
05 December 2025	2.0SAW		35	18000	630000
06 December 2025	2.0SAW		47	18000	846000
07 December 2025	2.0SAW		46	18000	828000
08 December 2025	2.0SAW		42	18000	756000
09 December 2025	2.0SAW		37	18000	666000
10 December 2025	2.0SAW		34	18000	612000
11 December 2025	2.0SAW		37	18000	666000
12 December 2025	2.0SAW		38	18000	684000
13 December 2025	2.0SAW		34	18000	612000
14 December 2025	2.0SAW		32	18000	576000
15 December 2025	2.0SAW		34	18000	612000
16 December 2025	2.0SAW		35	18000	630000
17 December 2025	2.0SAW		43	18000	774000
18 December 2025	2.0SAW		47	18000	846000
19 December 2025	2.0SAW		52	18000	936000
20 December 2025	2.0SAW		42	18000	756000
21 December 2025	2.0SAW		39	18000	702000
22 December 2025	2.0SAW		35	18000	630000
23 December 2025	2.0SAW		37	18000	666000
24 December 2025	2.0SAW		42	18000	756000
25 December 2025	2.0SAW		45	18000	810000
26 December 2025	2.0SAW		47	18000	846000
27 December 2025	2.0SAW		52	18000	936000
28 December 2025	2.0SAW		43	18000	774000
		Total	40		
29 December 2025	2.0SAW		45	18000	810000
30 December 2025	2.0SAW		36	18000	648000
31 December 2025	2.0SAW		40	18000	720000
01 January 2026	2.0SAW		39	18000	702000
02 January 2026	2.0SAW		38	18000	684000
03 January 2026	2.0SAW		40	18000	720000
04 January 2026	2.0SAW		37	18000	666000
05 January 2026	2.0SAW		42	18000	756000
06 January 2026	2.0SAW		36	18000	648000
07 January 2026	2.0SAW		36	18000	648000
08 January 2026	2.0SAW		42	18000	756000
09 January 2026	2.0SAW		43	18000	774000
10 January 2026	2.0SAW		37	18000	666000
11 January 2026	2.0SAW		38	18000	684000
12 January 2026	2.0SAW		40	18000	720000
13 January 2026	2.0SAW		32	18000	576000
14 January 2026	2.0SAW		38	18000	684000
15 January 2026	2.0SAW		45	18000	810000
16 January 2026	2.0SAW		37	18000	666000
17 January 2026	2.0SAW		42	18000	756000
18 January 2026	2.0SAW		47	18000	846000
19 January 2026	2.0SAW		52	18000	936000
20 January 2026	2.0SAW		45	18000	810000
21 January 2026	2.0SAW		43	18000	774000
22 January 2026	2.0SAW		48	18000	864000
23 January 2026	2.0SAW		46	18000	828000
24 January 2026	2.0SAW		43	18000	774000
25 January 2026	2.0SAW		45	18000	810000
26 January 2026	2.0SAW		44	18000	792000
27 January 2026	2.0SAW		50	18000	900000
		Total	1197		Rp 21.546.000
28 January 2026	2.0SAW		45	18000	810000
29 January 2026	2.0SAW		39	18000	702000
30 January 2026	2.0SAW		40	18000	720000
31 January 2026	2.0SAW		46	18000	828000
01 February 2026	2.0SAW		56	18000	1008000
02 February 2026	2.0SAW		57	18000	1026000
03 February 2026	2.0SAW		43	18000	774000
04 February 2026	2.0SAW		39	18000	702000
05 February 2026	2.0SAW		43	18000	774000
06 February 2026	2.0SAW		36	18000	648000
07 February 2026	2.0SAW		40	18000	720000
08 February 2026	2.0SAW		43	18000	774000
09 February 2026	2.0SAW		39	18000	702000
10 February 2026	2.0SAW		42	18000	756000
11 February 2026	2.0SAW		49	18000	882000
12 February 2026	2.0SAW		52	18000	936000
13 February 2026	2.0SAW		45	18000	810000
14 February 2026	2.0SAW		38	18000	684000
15 February 2026	2.0SAW		46	18000	828000
16 February 2026	2.0SAW		38	18000	684000
17 February 2026	2.0SAW		45	18000	810000
18 February 2026	2.0SAW		36	18000	648000
19 February 2026	2.0SAW		42	18000	756000
20 February 2026	2.0SAW		45	18000	810000
21 February 2026	2.0SAW		48	18000	864000
22 February 2026	2.0SAW		53	18000	954000
23 February 2026	2.0SAW		47	18000	846000
24 February 2026	2.0SAW		42	18000	756000
25 February 2026	2.0SAW		38	18000	684000
26 February 2026	2.0SAW		47	18000	846000
		Total	44		
		Total	1308		Rp 23.544.000
					Rp 67.500.000

date	Outlet id	Outlet name	units sold	avg. price	revenue
29 November 2025	3 AILEN		60	18000	1080000
30 November 2025	3 AILEN		62	181000	1116000
01 December 2025	3 AILEN		67	18000	1206000
02 December 2025	3 AILEN		60	18000	1080000
03 December 2025	3 AILEN		55	18000	990000
04 December 2025	3 AILEN		58	18000	1044000
05 December 2025	3 AILEN		52	18000	936000
06 December 2025	3 AILEN		54	18000	972000
07 December 2025	3 AILEN		59	18000	1062000
08 December 2025	3 AILEN		67	18000	1206000
09 December 2025	3 AILEN		72	18000	1296000
10 December 2025	3 AILEN		78	18000	1404000
11 December 2025	3 AILEN		71	18000	1278000
12 December 2025	3 AILEN		67	18000	1206000
13 December 2025	3 AILEN		71	18000	1278000
14 December 2025	3 AILEN		65	18000	1170000
15 December 2025	3 AILEN		62	18000	1116000
16 December 2025	3 AILEN		60	18000	1080000
17 December 2025	3 AILEN		63	18000	1134000
18 December 2025	3 AILEN		59	18000	1062000
19 December 2025	3 AILEN		56	18000	1008000
20 December 2025	3 AILEN		50	18000	900000
21 December 2025	3 AILEN		42	18000	756000
22 December 2025	3 AILEN		56	18000	1008000
23 December 2025	3 AILEN		65	18000	1170000
24 December 2025	3 AILEN		61	18000	1098000
25 December 2025	3 AILEN		68	18000	1224000
26 December 2025	3 AILEN		73	18000	1314000
27 December 2025	3 AILEN		82	18000	1476000
28 December 2025	3 AILEN		80	18000	1440000
Total			63		Rp 34.128.000
29 December 2025	3 AILEN		55	18000	990000
30 December 2025	3 AILEN		61	18000	1098000
31 December 2025	3 AILEN		67	18000	1206000
01 January 2026	3 AILEN		63	18000	1134000
02 January 2026	3 AILEN		56	18000	1008000
03 January 2026	3 AILEN		53	18000	954000
04 January 2026	3 AILEN		57	18000	1026000
05 January 2026	3 AILEN		60	18000	1080000
06 January 2026	3 AILEN		65	18000	1170000
07 January 2026	3 AILEN		60	18000	1080000
08 January 2026	3 AILEN		64	18000	1152000
09 January 2026	3 AILEN		71	18000	1278000
10 January 2026	3 AILEN		77	18000	1386000
11 January 2026	3 AILEN		81	18000	1458000
12 January 2026	3 AILEN		84	18000	1512000
13 January 2026	3 AILEN		76	18000	1368000
14 January 2026	3 AILEN		72	18000	1296000
15 January 2026	3 AILEN		71	18000	1278000
16 January 2026	3 AILEN		68	18000	1224000
17 January 2026	3 AILEN		70	18000	1260000
18 January 2026	3 AILEN		65	18000	1170000
19 January 2026	3 AILEN		53	18000	954000
20 January 2026	3 AILEN		65	18000	1170000
21 January 2026	3 AILEN		66	18000	1188000
22 January 2026	3 AILEN		71	18000	1278000
23 January 2026	3 AILEN		55	18000	990000
24 January 2026	3 AILEN		62	18000	1116000
25 January 2026	3 AILEN		74	18000	1332000
26 January 2026	3 AILEN		66	18000	1188000
27 January 2026	3 AILEN		58	18000	1044000
Total			65		Rp 35.298.000
28 January 2026	3 AILEN		60	18000	1080000
29 January 2026	3 AILEN		65	18000	1170000
30 January 2026	3 AILEN		63	18000	1134000
31 January 2026	3 AILEN		59	18000	1062000
01 February 2026	3 AILEN		64	18000	1152000
02 February 2026	3 AILEN		65	18000	1170000
03 February 2026	3 AILEN		68	18000	1224000
04 February 2026	3 AILEN		62	18000	1116000
05 February 2026	3 AILEN		67	18000	1206000
06 February 2026	3 AILEN		72	18000	1296000
07 February 2026	3 AILEN		82	18000	1476000
08 February 2026	3 AILEN		80	18000	1440000
09 February 2026	3 AILEN		73	18000	1314000
10 February 2026	3 AILEN		65	18000	1170000
11 February 2026	3 AILEN		62	18000	1116000
12 February 2026	3 AILEN		64	18000	1152000
13 February 2026	3 AILEN		70	18000	1260000
14 February 2026	3 AILEN		73	18000	1314000
15 February 2026	3 AILEN		65	18000	1170000
16 February 2026	3 AILEN		63	18000	1134000
17 February 2026	3 AILEN		60	18000	1080000
18 February 2026	3 AILEN		56	18000	1008000
19 February 2026	3 AILEN		61	18000	1098000
20 February 2026	3 AILEN		60	18000	1080000
21 February 2026	3 AILEN		67	18000	1206000
22 February 2026	3 AILEN		66	18000	1188000
23 February 2026	3 AILEN		73	18000	1314000
24 February 2026	3 AILEN		70	18000	1260000
25 February 2026	3 AILEN		63	18000	1134000
26 February 2026	3 AILEN		65	18000	1170000
total			66		Rp 35.694.000
					Rp 105.120.000

date	Outlet id	Outlet name	units sold	avg. price	revenue
29 November 2025	4 JALAN JANTI		45	21000	945000
30 November 2025	4 JALAN JANTI		52	21000	1092000
01 December 2025	4 JALAN JANTI		55	21000	1155000
02 December 2025	4 JALAN JANTI		51	21000	1071000
03 December 2025	4 JALAN JANTI		45	21000	945000
04 December 2025	4 JALAN JANTI		53	21000	1113000
05 December 2025	4 JALAN JANTI		40	21000	840000
06 December 2025	4 JALAN JANTI		52	21000	1092000
07 December 2025	4 JALAN JANTI		55	21000	1155000
08 December 2025	4 JALAN JANTI		51	21000	1071000
09 December 2025	4 JALAN JANTI		45	21000	945000
10 December 2025	4 JALAN JANTI		53	21000	1113000
11 December 2025	4 JALAN JANTI		57	21000	1197000
12 December 2025	4 JALAN JANTI		60	21000	1260000
13 December 2025	4 JALAN JANTI		65	21000	1365000
14 December 2025	4 JALAN JANTI		52	21000	1092000
15 December 2025	4 JALAN JANTI		55	21000	1155000
16 December 2025	4 JALAN JANTI		51	21000	1071000
17 December 2025	4 JALAN JANTI		45	21000	945000
18 December 2025	4 JALAN JANTI		53	21000	1113000
19 December 2025	4 JALAN JANTI		57	21000	1197000
20 December 2025	4 JALAN JANTI		60	21000	1260000
21 December 2025	4 JALAN JANTI		65	21000	1365000
22 December 2025	4 JALAN JANTI		67	21000	1407000
23 December 2025	4 JALAN JANTI		55	21000	1155000
24 December 2025	4 JALAN JANTI		60	21000	1260000
25 December 2025	4 JALAN JANTI		52	21000	1092000
26 December 2025	4 JALAN JANTI		61	21000	1281000
27 December 2025	4 JALAN JANTI		64	21000	1344000
28 December 2025	4 JALAN JANTI		60	21000	1260000
total			55		Rp 34.419.000
29 December 2025	4 JALAN JANTI		62	21000	1302000
30 December 2025	4 JALAN JANTI		55	21000	1155000
31 December 2025	4 JALAN JANTI		49	21000	1029000
01 January 2026	4 JALAN JANTI		61	21000	1281000
02 January 2026	4 JALAN JANTI		63	21000	1323000
03 January 2026	4 JALAN JANTI		58	21000	1218000
04 January 2026	4 JALAN JANTI		67	21000	1407000
05 January 2026	4 JALAN JANTI		60	21000	1260000
06 January 2026	4 JALAN JANTI		42	21000	882000
07 January 2026	4 JALAN JANTI		53	21000	1113000
08 January 2026	4 JALAN JANTI		57	21000	1197000
09 January 2026	4 JALAN JANTI		63	21000	1323000
10 January 2026	4 JALAN JANTI		60	21000	1260000
11 January 2026	4 JALAN JANTI		70	21000	1470000
12 January 2026	4 JALAN JANTI		59	21000	1239000
13 January 2026	4 JALAN JANTI		57	21000	1197000
14 January 2026	4 JALAN JANTI		62	21000	1302000
15 January 2026	4 JALAN JANTI		67	21000	1407000
16 January 2026	4 JALAN JANTI		45	21000	945000
17 January 2026	4 JALAN JANTI		43	21000	903000
18 January 2026	4 JALAN JANTI		45	21000	945000
19 January 2026	4 JALAN JANTI		50	21000	1050000
20 January 2026	4 JALAN JANTI		60	21000	1260000
21 January 2026	4 JALAN JANTI		55	21000	1155000
22 January 2026	4 JALAN JANTI		42	21000	882000
23 January 2026	4 JALAN JANTI		44	21000	924000
24 January 2026	4 JALAN JANTI		63	21000	1323000
25 January 2026	4 JALAN JANTI		60	21000	1260000
26 January 2026	4 JALAN JANTI		63	21000	1323000
27 January 2026	4 JALAN JANTI		55	21000	1155000
total			56		Rp 35.301.000
28 January 2026	4 JALAN JANTI		55	21000	1155000
29 January 2026	4 JALAN JANTI		62	21000	1302000
30 January 2026	4 JALAN JANTI		60	21000	1260000
31 January 2026	4 JALAN JANTI		54	21000	1134000
01 February 2026	4 JALAN JANTI		57	21000	1197000
02 February 2026	4 JALAN JANTI		58	21000	1218000
03 February 2026	4 JALAN JANTI		48	21000	1008000
04 February 2026	4 JALAN JANTI		54	21000	1134000
05 February 2026	4 JALAN JANTI		59	21000	1239000
06 February 2026	4 JALAN JANTI		52	21000	1092000
07 February 2026	4 JALAN JANTI		62	21000	1302000
08 February 2026	4 JALAN JANTI		65	21000	1365000
09 February 2026	4 JALAN JANTI		60	21000	1260000
10 February 2026	4 JALAN JANTI		63	21000	1323000
11 February 2026	4 JALAN JANTI		59	21000	1239000
12 February 2026	4 JALAN JANTI		56	21000	1176000
13 February 2026	4 JALAN JANTI		50	21000	1050000
14 February 2026	4 JALAN JANTI		42	21000	882000
15 February 2026	4 JALAN JANTI		56	21000	1176000
16 February 2026	4 JALAN JANTI		65	21000	1365000
17 February 2026	4 JALAN JANTI		61	21000	1281000
18 February 2026	4 JALAN JANTI		60	21000	1260000
19 February 2026	4 JALAN JANTI		63	21000	1323000
20 February 2026	4 JALAN JANTI		60	21000	1260000
21 February 2026	4 JALAN JANTI		54	21000	1134000
22 February 2026	4 JALAN JANTI		50	21000	1050000
23 February 2026	4 JALAN JANTI		57	21000	1197000
24 February 2026	4 JALAN JANTI		60	21000	1260000
25 February 2026	4 JALAN JANTI		52	21000	1092000
26 February 2026	4 JALAN JANTI		58	21000	1218000
total			57		Rp 35.847.000
					Rp 105.567.000

date	kode id	outlet name	units sold	avg price	revenue
29 November 2025	5	S/MT/HS	81	26000	2106000
30 November 2025	5	S/MT/HS	84	26000	2184000
01 December 2025	5	S/MT/HS	96	26000	2508000
02 December 2025	5	S/MT/HS	92	26000	2392000
03 December 2025	5	S/MT/HS	97	26000	2532000
04 December 2025	5	S/MT/HS	108	26000	2808000
05 December 2025	5	S/MT/HS	107	26000	2782000
06 December 2025	5	S/MT/HS	105	26000	2730000
07 December 2025	5	S/MT/HS	95	26000	2470000
08 December 2025	5	S/MT/HS	100	26000	2600000
09 December 2025	5	S/MT/HS	102	26000	2652000
10 December 2025	5	S/MT/HS	85	26000	2210000
11 December 2025	5	S/MT/HS	89	26000	2314000
12 December 2025	5	S/MT/HS	94	26000	2444000
13 December 2025	5	S/MT/HS	90	26000	2340000
14 December 2025	5	S/MT/HS	101	26000	2626000
15 December 2025	5	S/MT/HS	108	26000	2808000
16 December 2025	5	S/MT/HS	96	26000	2508000
17 December 2025	5	S/MT/HS	98	26000	2548000
18 December 2025	5	S/MT/HS	98	26000	2548000
19 December 2025	5	S/MT/HS	91	26000	2366000
20 December 2025	5	S/MT/HS	90	26000	2340000
21 December 2025	5	S/MT/HS	112	26000	2912000
22 December 2025	5	S/MT/HS	109	26000	2834000
23 December 2025	5	S/MT/HS	100	26000	2600000
24 December 2025	5	S/MT/HS	100	26000	2600000
25 December 2025	5	S/MT/HS	104	26000	2704000
26 December 2025	5	S/MT/HS	99	26000	2574000
27 December 2025	5	S/MT/HS	95	26000	2470000
28 December 2025	5	S/MT/HS	94	26000	2444000
total			96		
			2874		Rp 74.724.000
29 December 2025	5	S/MT/HS	92	26000	2392000
30 December 2025	5	S/MT/HS	85	26000	2210000
31 December 2025	5	S/MT/HS	102	26000	2652000
01 January 2026	5	S/MT/HS	98	26000	2548000
02 January 2026	5	S/MT/HS	100	26000	2600000
03 January 2026	5	S/MT/HS	103	26000	2678000
04 January 2026	5	S/MT/HS	95	26000	2470000
05 January 2026	5	S/MT/HS	100	26000	2600000
06 January 2026	5	S/MT/HS	102	26000	2652000
07 January 2026	5	S/MT/HS	102	26000	2652000
08 January 2026	5	S/MT/HS	91	26000	2366000
09 January 2026	5	S/MT/HS	85	26000	2210000
10 January 2026	5	S/MT/HS	80	26000	2080000
11 January 2026	5	S/MT/HS	98	26000	2548000
12 January 2026	5	S/MT/HS	103	26000	2678000
13 January 2026	5	S/MT/HS	104	26000	2704000
14 January 2026	5	S/MT/HS	105	26000	2730000
15 January 2026	5	S/MT/HS	90	26000	2340000
16 January 2026	5	S/MT/HS	102	26000	2652000
17 January 2026	5	S/MT/HS	93	26000	2418000
18 January 2026	5	S/MT/HS	110	26000	2860000
19 January 2026	5	S/MT/HS	120	26000	3120000
20 January 2026	5	S/MT/HS	114	26000	2964000
21 January 2026	5	S/MT/HS	106	26000	2756000
22 January 2026	5	S/MT/HS	96	26000	2508000
23 January 2026	5	S/MT/HS	100	26000	2600000
24 January 2026	5	S/MT/HS	102	26000	2652000
25 January 2026	5	S/MT/HS	108	26000	2808000
26 January 2026	5	S/MT/HS	95	26000	2470000
27 January 2026	5	S/MT/HS	85	26000	2210000
total			98		
			2942		Rp 76.492.000
28 January 2026	5	S/MT/HS	85	26000	2210000
29 January 2026	5	S/MT/HS	92	26000	2392000
30 January 2026	5	S/MT/HS	90	26000	2340000
31 January 2026	5	S/MT/HS	100	26000	2600000
01 February 2026	5	S/MT/HS	102	26000	2652000
02 February 2026	5	S/MT/HS	114	26000	2964000
03 February 2026	5	S/MT/HS	102	26000	2652000
04 February 2026	5	S/MT/HS	98	26000	2548000
05 February 2026	5	S/MT/HS	100	26000	2600000
06 February 2026	5	S/MT/HS	95	26000	2470000
07 February 2026	5	S/MT/HS	100	26000	2600000
08 February 2026	5	S/MT/HS	111	26000	2886000
09 February 2026	5	S/MT/HS	97	26000	2542000
10 February 2026	5	S/MT/HS	108	26000	2808000
11 February 2026	5	S/MT/HS	111	26000	2886000
12 February 2026	5	S/MT/HS	98	26000	2548000
13 February 2026	5	S/MT/HS	80	26000	2080000
14 February 2026	5	S/MT/HS	114	26000	2964000
15 February 2026	5	S/MT/HS	118	26000	3068000
16 February 2026	5	S/MT/HS	121	26000	3146000
17 February 2026	5	S/MT/HS	92	26000	2392000
18 February 2026	5	S/MT/HS	86	26000	2236000
19 February 2026	5	S/MT/HS	95	26000	2470000
20 February 2026	5	S/MT/HS	85	26000	2210000
21 February 2026	5	S/MT/HS	92	26000	2392000
22 February 2026	5	S/MT/HS	93	26000	2418000
23 February 2026	5	S/MT/HS	96	26000	2508000
24 February 2026	5	S/MT/HS	85	26000	2210000
25 February 2026	5	S/MT/HS	82	26000	2132000
26 February 2026	5	S/MT/HS	85	26000	2210000
total			98		
			2938		Rp 76.388.000
					Rp 227.604.000

date	kode id	outlet name	units sold	avg price	revenue
29 November 2025	6	S/MT/PS	101	28000	2828000
30 November 2025	6	S/MT/PS	97	28000	2716000
01 December 2025	6	S/MT/PS	97	28000	2716000
02 December 2025	6	S/MT/PS	107	28000	2996000
03 December 2025	6	S/MT/PS	90	28000	2520000
04 December 2025	6	S/MT/PS	96	28000	2688000
05 December 2025	6	S/MT/PS	101	28000	2828000
06 December 2025	6	S/MT/PS	113	28000	3164000
07 December 2025	6	S/MT/PS	112	28000	3136000
08 December 2025	6	S/MT/PS	118	28000	3304000
09 December 2025	6	S/MT/PS	107	28000	2996000
10 December 2025	6	S/MT/PS	96	28000	2688000
11 December 2025	6	S/MT/PS	85	28000	2380000
12 December 2025	6	S/MT/PS	98	28000	2744000
13 December 2025	6	S/MT/PS	111	28000	3108000
14 December 2025	6	S/MT/PS	98	28000	2744000
15 December 2025	6	S/MT/PS	92	28000	2576000
16 December 2025	6	S/MT/PS	86	28000	2392000
17 December 2025	6	S/MT/PS	86	28000	2392000
18 December 2025	6	S/MT/PS	105	28000	2940000
19 December 2025	6	S/MT/PS	95	28000	2660000
20 December 2025	6	S/MT/PS	118	28000	3304000
21 December 2025	6	S/MT/PS	121	28000	3388000
22 December 2025	6	S/MT/PS	112	28000	3136000
23 December 2025	6	S/MT/PS	100	28000	2800000
24 December 2025	6	S/MT/PS	85	28000	2380000
25 December 2025	6	S/MT/PS	103	28000	2884000
26 December 2025	6	S/MT/PS	89	28000	2492000
27 December 2025	6	S/MT/PS	101	28000	2828000
28 December 2025	6	S/MT/PS	108	28000	3024000
total			101		
			3041		Rp 69.943.000
29 December 2025	6	S/MT/PS	89	28000	2492000
30 December 2025	6	S/MT/PS	97	28000	2716000
31 December 2025	6	S/MT/PS	102	28000	2856000
01 January 2026	6	S/MT/PS	97	28000	2716000
02 January 2026	6	S/MT/PS	100	28000	2800000
03 January 2026	6	S/MT/PS	114	28000	3192000
04 January 2026	6	S/MT/PS	95	28000	2660000
05 January 2026	6	S/MT/PS	85	28000	2380000
06 January 2026	6	S/MT/PS	85	28000	2380000
07 January 2026	6	S/MT/PS	85	28000	2380000
08 January 2026	6	S/MT/PS	85	28000	2380000
09 January 2026	6	S/MT/PS	85	28000	2380000
10 January 2026	6	S/MT/PS	113	28000	3164000
11 January 2026	6	S/MT/PS	112	28000	3136000
12 January 2026	6	S/MT/PS	85	28000	2380000
13 January 2026	6	S/MT/PS	85	28000	2380000
14 January 2026	6	S/MT/PS	85	28000	2380000
15 January 2026	6	S/MT/PS	85	28000	2380000
16 January 2026	6	S/MT/PS	90	28000	2520000
17 January 2026	6	S/MT/PS	112	28000	3136000
18 January 2026	6	S/MT/PS	95	28000	2660000
19 January 2026	6	S/MT/PS	105	28000	2940000
20 January 2026	6	S/MT/PS	98	28000	2744000
21 January 2026	6	S/MT/PS	92	28000	2576000
22 January 2026	6	S/MT/PS	80	28000	2240000
23 January 2026	6	S/MT/PS	92	28000	2576000
24 January 2026	6	S/MT/PS	100	28000	2800000
25 January 2026	6	S/MT/PS	107	28000	2996000
26 January 2026	6	S/MT/PS	85	28000	2380000
27 January 2026	6	S/MT/PS	86	28000	2392000
total			96		
			2884		Rp 66.332.000
28 January 2026	6	S/MT/PS	90	28000	2520000
29 January 2026	6	S/MT/PS	80	28000	2240000
30 January 2026	6	S/MT/PS	88	28000	2464000
31 January 2026	6	S/MT/PS	108	28000	3024000
01 February 2026	6	S/MT/PS	118	28000	3304000
02 February 2026	6	S/MT/PS	85	28000	2380000
03 February 2026	6	S/MT/PS	85	28000	2380000
04 February 2026	6	S/MT/PS	85	28000	2380000
05 February 2026	6	S/MT/PS	113	28000	3164000
06 February 2026	6	S/MT/PS	87	28000	2436000
07 February 2026	6	S/MT/PS	120	28000	3360000
08 February 2026	6	S/MT/PS	103	28000	2884000
09 February 2026	6	S/MT/PS	85	28000	2380000
10 February 2026	6	S/MT/PS	108	28000	3024000
11 February 2026	6	S/MT/PS	94	28000	2632000
12 February 2026	6	S/MT/PS	85	28000	2380000
13 February 2026	6	S/MT/PS	97	28000	2716000
14 February 2026	6	S/MT/PS	100	28000	2800000
15 February 2026	6	S/MT/PS	110	28000	3080000
16 February 2026	6	S/MT/PS	130	28000	3640000
17 February 2026	6	S/MT/PS	115	28000	3220000
18 February 2026	6	S/MT/PS	85	28000	2380000
19 February 2026	6	S/MT/PS	82	28000	2296000
20 February 2026	6	S/MT/PS	98	28000	2744000
21 February 2026	6	S/MT/PS	85	28000	2380000
22 February 2026	6	S/MT/PS	113	28000	3164000
23 February 2026	6	S/MT/PS	85	28000	2380000
24 February 2026	6	S/MT/PS	90	28000	2520000
25 February 2026	6	S/MT/PS	85	28000	2380000
26 February 2026	6	S/MT/PS	97	28000	2716000
total			95		
			2862		Rp 65.826.000
					Rp 202.101.000